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BUSINESS LEADER

NORTHWEST • 2009

February 25-26, 2009
Oregon Convention Center
Portland, Oregon

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We enthusiastically invite you to take part in Business Leader NW – as a sponsor, exhibitor, presenter, or attendee. This conference will provide an ideal opportunity to sharpen your business and leadership capabilities, exchange ideas, share best practices, and connect with other remarkable leaders throughout the Northwest.

Learn from thought leaders such as Stephen MR Covey, Dennis Deaton, Terry Paulson, and Bill Acheson. Listen to six Champion Stories about real people doing amazing things right here in the Northwest. Choose from over thirty content-rich sessions on a variety of timely topics for today's business leader.

Make plans today to be there. You're worth it, don't you think?

Because you **know** you need to **grow!**

- Four Nationally Acclaimed Keynote Speakers
- Six Centers of Excellence
- Six Champion Stories | Six Showcase Presentations
- Over 30 Content Rich Sessions
- Large Solution Provider Exhibit Hall
- Over 500 Expected Attendees
- LeaderStreamOnline™ to support learning, networking, practicing, collaborating, and coaching . . . long after the conference is over.

Four Nationally Acclaimed Keynote Speakers



Stephen MR Covey
The Speed of Trust



Dr. Terry Paulson
Leaders Make Change Work



Dr. Dennis Deaton
The Ownership Spirit



Dr. Jennifer James
A Culture in Crisis – Our Call to Lead

Conference Program



Structure >

Finance, Accounting, Legal, Facilities, Information Technology, Business Support.

Leadership >

Lead Self, Lead Relationships, Lead Teams, Lead Organization, Lead Culture.

People >

Human Resource Planning, Hiring and Selection, New Employee Orientation, Performance Management, Learning, Team Development, Compensation and Reward.

Solution >

Product Development, Service Development, Value Proposition, Business Model, Customer Support.

Execution >

Operations, Planning, Process Management, Metrics, Project Management, Problem Solving, Technology, Logistics.

Promotion >

Marketing, Branding, Sales, Lead Generation, Lead Conversion, Partnerships, Public Relations.



Wednesday, February 25, 2009

7:30 am - 6:00 pm - Exhibit Hall Open

8:15 am – 8:45 am – General Session – Kickoff

8:45 am – 10:00 am – **Keynote – Terry Paulson**

10:00 am – 10:45 am – Break / Exhibit Event #1

10:45 am – 12:00 – Breakout Sessions

12:00 – 1:00 pm – Lunch / Exhibit Event #2

1:00 pm – 2:00 pm – **Keynote – Jennifer James**

2:00 pm – 2:30 pm – Break / Exhibit Event #3

2:30 pm – 4:45 pm – Breakout Sessions

4:45 pm – 6:00 pm – Reception / Exhibit Event #4

6:00 pm – 8:00 pm – Champions Dinner

Schedule is subject to change

Thursday, February 26, 2008

7:30 am – 5:00 pm – Exhibit Hall Open

7:30 am – 8:30 am – Executives Breakfast

8:30 am – 10:00 am – **Keynote – Stephen MR Covey**

10:00 am – 10:30 am – Break / Exhibit Event #5

10:30 am – 12:00 – Breakout Sessions

12:00 – 1:00 pm – Lunch / Exhibit Event #6

1:00 pm – 3:45 pm – Breakout Sessions

4:00 pm – 4:30 pm – **Closing Session – Dennis Deaton**

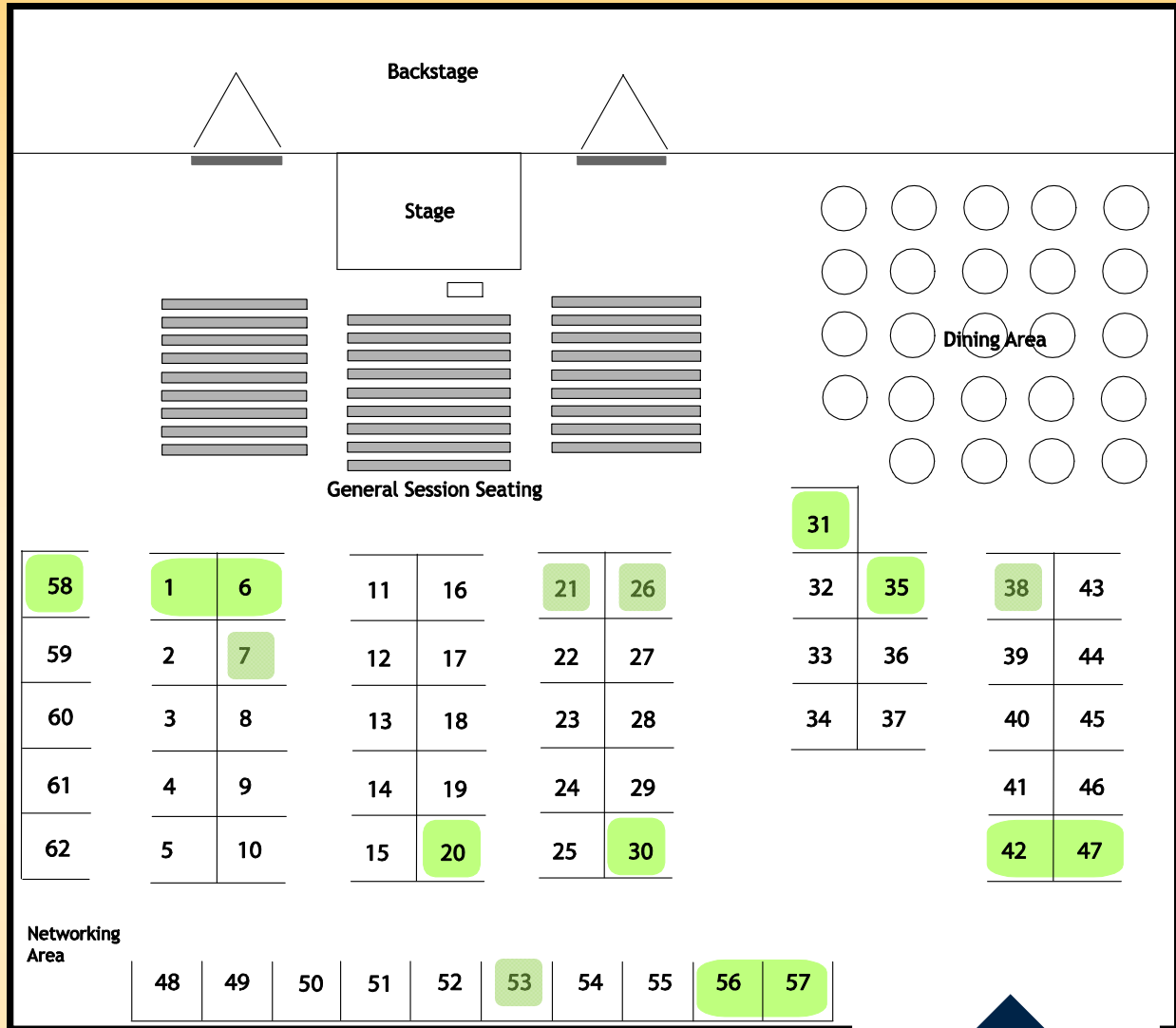
4:30 pm – 4:45 pm – Final Drawings / Farewell




Main Hall Floor Plan

BLNW 09 – Oregon Convention Center

February 25-26, 2009 – Hall E



 Space is currently reserved.

Floor plan is subject to change.



Entrance